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14 UNITED STATES DISTRICT COURT

15 NORTHERN DISTRICT OF CALIFORNIA

16 JONATHAN GABRIELLI, an individual, on
17 behalf of himself, the general public, and those
18 similarly situated,

19 Plaintiff,

20 v.

21 MOTOROLA MOBILITY LLC

22 Defendants.

23 Case No. **4:24-cv-09533-JST**

24 **MOTOROLA MOBILITY LLC'S REPLY
TO PLAINTIFF JONATHAN
GABRIELLI'S OPPOSITION TO THE
MOTION TO STRIKE**

25 [Assigned to the Honorable Jon S. Tigar]

26 Hearing Date: May 22, 2025

27 Time: 2:00 PM

28 Courtroom: 6

REPLY TO PLAINTIFF'S OPPOSITION OF DEFENDANT'S MOTION TO STRIKE —4:24-CV-09533-

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1 **I. INTRODUCTION**

2 As set forth in Motorola Mobility LLC’s (“Motorola” or “Defendant”) concurrently filed
 3 Reply to Plaintiff’s Opposition to the Motion to Dismiss Plaintiff’s Complaint, the Complaint
 4 should be dismissed in its entirety. In the event this Court is disinclined to grant Motorola’s Motion
 5 to Dismiss in its entirety or if any portion of the Complaint survives—which it should not—certain
 6 portions of the Complaint should be stricken as discussed in Motorola’s Motion to Strike
 7 (“Motion”). Specifically, Plaintiff Jonathan Gabrielli’s allegations are fatally flawed in a manner
 8 that cannot be repaired through any legitimate means, including discovery, and should be stricken.

9 *First*, no members of the putative class have standing to bring the claims alleged in the
 10 Complaint.

11 *Second*, Plaintiff and each of the putative class members waived their ability to bring the
 12 claims alleged in the Complaint on a class-wide basis.

13 *Third*, on the face of the Complaint, the putative class cannot meet the requirements of Rule
 14 23(a) and (b). Plaintiff cannot satisfy the numerosity requirement of Rule 23(a). Further, individual
 15 issues will predominate, rendering the class un-certifiable under Rule 23(b).

16 *Fourth*, the alleged definition of the “Class Period” extends beyond the applicable statutes
 17 of limitations for nearly all of the claims alleged, and therefore must be stricken to comport with
 18 such limitations.

19 **II. ARGUMENT**

20 **a. Rule 12(f) is the Proper Mechanism to Strike the Class Allegations in the**
 21 **Complaint.**

22 In his Opposition, Plaintiff argues that the Court should not entertain the Motion, because
 23 of a mistaken belief that Rule 12(f) is not the proper vehicle for seeking dismissal of class
 24 allegations. (See DE 21, “Opp” at 1:16.) This is not so. Federal courts have ruled that class
 25 allegations may be stricken where “the complaint demonstrates that a class action cannot be
 26 maintained on the facts alleged, a defendant may move to strike class allegations prior to
 27 discovery.” *Sanders v. Apple Inc.*, 672 F.Supp.2d 978, 990 (N.D.Cal.2009); *see also Kiliuk v. ADT*
 28 *Sec. Servs., Inc.*, 263 F.R.D. 544, 547 (C.D.Cal.2008); *see also Manning v. Bos. Med. Ctr. Corp.*,

1 725 F.3d 34, 59 (1st Cir. 2013) (holding if it is “obvious from the pleadings that the proceeding
 2 cannot possibly move forward on a classwide basis ... [courts may] delete the complaint's class
 3 allegations.” (quotations omitted). Further, to the extent Plaintiff cites *F.G. v. Coopersurgical, Inc.*, No. 24-cv-01261-JST, 2024 WL 4982991 at *9 (N.D. Cal. Dec. 4, 2024), which states “[a]
 4 motion to strike class claims based only on the pleadings is proper **only if** the court is ‘convinced
 5 that any questions of law are clear and not in dispute, and that under **no** set of circumstances could
 6 the claim or defense succeed,’ this case supports Defendant’s motion. *Id.* As this Court has held “a
 7 plaintiff cannot create standing where it does not exist by seeking to certify a class.” *Clancy v. The
 8 Bromley Tea Co.*, 308 F.R.D. 564, 570 (N.D. Cal. 2013). Here, Plaintiff lacks standing, therefore,
 9 no set of circumstances could allow his claims to succeed.
 10

11 In fact, to certify a class action, a plaintiff must satisfy all of Federal Rule of Civil Procedure
 12 23(a)’s requirements and also satisfy one of Rule 23(b)’s provisions. *See, e.g., Colorado Cross
 13 Disability Coal. v. Abercrombie & Fitch Co.*, 765 F.3d 1205, 1213 (10th Cir. 2014). Although
 14 courts typically assess the viability of class claims at the certification stage, district courts “are
 15 permitted to make such determinations on the pleadings and before discovery is complete when it
 16 is apparent from the complaint that a class action cannot be maintained.” *Elson v. Black*, 56 F.4th
 17 1002, 1006 (5th Cir. 2023) (citation omitted); *see also Pilgrim v. Universal Health Card, LLC*, 660
 18 F.3d 943, 949 (6th Cir. 2011) (“Rule 23(c)(1)(A) says that the district court should decide whether
 19 to certify a class at an early practicable time in the litigation, and nothing in the rules says that the
 20 court must await a motion by the plaintiffs.”). In making this determination, courts apply the same
 21 standards applied at the certification stage, asking whether a complaint’s allegations satisfy Federal
 22 Rule of Civil Procedure 23’s requirements. *See, e.g., Young v. Standard Fire Ins. Co.*, No. 21-
 23 35777, 2023 WL 21465, at *1 (9th Cir. Jan. 3, 2023) (“A decision to grant a motion to strike class
 24 allegations ... is the functional equivalent of denying a motion to certify a case as a class action.”
 25 (quotations omitted)); *Donelson v. Ameriprise Fin. Servs., Inc.*, 999 F.3d 1080, 1092 (8th Cir.
 26 2021), *cert. denied*, 142 S. Ct. 2675 (2022) (determining that district courts may grant motion to
 27 strike class claims because “[t]his is consistent with Rule 23(c), which governs class-action
 28 certification”); *Id.* at 1094 (concluding a district court abused its discretion by denying a motion to

1 strike without considering whether plaintiff “could bring a class action under Rule 23(b), as it [was]
 2 apparent from the pleadings that the class [could not] be certified” under Rule 23(b)(2) (quotation
 3 omitted)). *Nagel v. DFL Pizza, LLC*, No. 1:21-CV-00946-DDD-SBP, 2024 WL 5095298, at *3 (D.
 4 Colo. Dec. 4, 2024). Therefore, it is appropriate to strike class allegations where “it is apparent
 5 from the pleadings that the class cannot be certified or that the definition of the class is
 6 overbroad.” 5C Fed. Prac. & Proc. Civ. § 1383 (3d ed.).

7 **b. Plaintiff Lacks Standing to Bring a Claim Against Plaintiff.**

8 “Every class member must have Article III standing in order to recover individual
 9 damages.” *TransUnion LLC v. Ramirez*, 594 U.S. 413, 431 (2021). “[N]o class may be certified
 10 that contains members lacking Article III standing.” *Mazza v. Am. Honda Motor Co.*, 666 F.3d 581,
 11 594 (9th Cir. 2012), (*overruled by Olean Wholesale Grocery Coop., Inc. v. Bumble Bee Foods LLC*,
 12 31 F.4th 651, fn. 32 (9th Cir. 2022) on the grounds that only one plaintiff needs to demonstrate
 13 standing *for injunctive or other equitable relief*, but expressly noting *Maza* otherwise remains good
 14 law). Only one of Plaintiff’s claims—Claim 3 for violations of CIPA § 631—purports to seek
 15 injunctive relief. (DE 1, ¶ 127.) Consequently, Plaintiff’s other eight causes of action are governed
 16 by *Mazza*, requiring allegations that all putative class members have standing to support those
 17 claims. Moreover, despite Plaintiff’s purported request for injunctive relief, in his Claim 3, all
 18 punitive class members are still required to have standing as § 631 does not provide injunctive relief
 19 as an available remedy.

20 Further, Plaintiff argues that a mere allegation of an invasion of privacy under CIPA is
 21 enough to properly constitute a concrete injury-in-fact. (Opp., p. 3:9-15.) This is not so and federal
 22 courts have widely confirmed this in dismissing similar claims. *See, e.g., Lightoller v. Jetblue*
Airways Corp., No. 23 Civ. 361, 2023 WL 3963823, at *3 (S.D. Cal. June 12, 2023) (dismissing
 23 for lack of standing because “a bare CIPA violation by itself is insufficient to demonstrate Article
 24 III injury in fact”); *Mikulsky v. Noom, Inc.*, 682 F. Supp. 3d 855, 865 (S.D. Cal.
 25 2023) (same); *Byars v. Sterling Jewelers, Inc.*, No. 5:22 Civ. 1456, 2023 WL 2996686, at *3–4
 26 (C.D. Cal. Apr. 5, 2023) (same); *Massie v. Gen. Motors LLC*, No. 21-787, 2022 WL 534468, at *2,
 27 *5 (D. Del. Feb. 17, 2022) (same); *Heeger v. Facebook, Inc.*, 509 F. Supp. 3d 1182, 1188, 1189–

1 91 (N.D. Cal. 2020) (no injury in fact where Facebook was alleged to have collected “IP addresses
 2 showing locations where [plaintiff] accessed his Facebook account”); *Ji v. Naver Corp.*, No. 21
 3 Civ. 5143, 2022 WL 4624898, at *7 (N.D. Cal. Sept. 30, 2022) (collection of “user and device
 4 identifiers” could not give rise to “a privacy injury”); *Smidga v. Spirit Airlines, Inc.*, No. 2:22 Civ.
 5 1578, 2024 WL 1485853, at *4 (W.D. Pa. Apr. 5, 2024) (“[C]ourts have held that even the
 6 collection of basic contact information by [] software or where the plaintiffs merely visited the
 7 website are not [] concrete harms.”); *see also Liau v. Weee! Inc.*, No. 23 Civ. 1177 (PAE), 2024
 8 WL 729259, at *5 (S.D.N.Y. Feb. 22, 2024) (data leak of “relatively
 9 quotidian *private* information”—“customers’ names, email addresses, and phone numbers, but not
 10 payment data or passwords”—did not give rise to a concrete harm (emphasis added)).

11 In a recently decided case, a court dismissed a CIPA claim, without leave to amend, for
 12 lack of standing because the Court deemed the communications collected were “simply not private
 13 or personal enough to confer standing” where the plaintiff only interacted with the company a
 14 negligible amount. *Lien v. Talkdesk, Inc.*, No. 24-CV-06467-VC, 2025 WL 551664 (N.D. Cal. Feb.
 15 19, 2025). Further, Plaintiff fails to properly address the fact that one court just granted a motion
 16 to dismiss *against this very same Plaintiff* (Gabrielli) on the basis that he had failed to state a
 17 concrete injury and therefore lacked Article III standing. *See Jonathan Gabrielli*, No. 24-CV-01566
 18 (ER), 2025 WL 522515, at *8 (S.D.N.Y. Feb. 18, 2025) (dismissing, with prejudice, claims for
 19 public disclosure of private facts, intrusion upon seclusion, unjust enrichment, and violations of
 20 CIPA § 638.51.) Although Plaintiff contends his prior enforcement of his privacy rights have no
 21 bearing on this matter, Motorola disagrees and so do the courts. (Opp., at p. 4:12.) Plaintiff’s prior
 22 “enforcement of his privacy claims,” makes him “an individual that seeks out legal violations and
 23 files lawsuits to ensure legal compliance.” *Rodriguez v. Autotrader.com, Inc.*, No. 2:24-CV-08735-
 24 RGK-JC, 2025 WL 65409 at n.2 (C.D. Cal. Jan. 8, 2025). In the same case, *Rodriguez*, but deciding
 25 a motion to dismiss the second amended complaint, decided on April 4, 2025, a California federal
 26 court held that testers, like Plaintiff here, who “visit[] and enter[] information into Defendant’s
 27 website expecting the information to be accessed, recorded, and disclosed... cannot claim an injury
 28 when her expectations were ultimately met” even if the tester “had dual motivations for using

1 Defendant's website." *Rodriguez v. Autotrader.com, Inc.*, Case No. 2:24-cv-08735-RGK-JC, 2025
 2 WL 1085787 at *1 (C.D. Cal. April 4, 2025.). The fact that Plaintiff here claims that he tried to
 3 engage a banner button that should have prevented the recording of data that he inputted in the
 4 website is irrelevant for purposes of his demonstrating concrete injury and standing because (i) in
 5 "testing" the button Plaintiff knew that there was the possibility that it could malfunction and data
 6 might be recorded – why else test it?, and (ii) the fact that some data may have been recorded by
 7 itself does not qualify as a concrete injury in fact. Therefore, despite his contentions that he had the
 8 dual intention of browsing on the website as well, Plaintiff lacks standing, as he cannot claim a
 9 concrete injury. The Complaint does not assert any facts that could lead to a conclusion that any
 10 other class member would be able to allege (or prove) they suffered a concrete injury in fact
 11 sufficient to confer standing upon them.

12 c. **The Arguments for Striking the Class Allegation are Properly Before the**
 13 **Court.**

14 1. **It is Not Premature to Address Article III Standing of the Class in the Context of a Motion**
 15 **to Strike.**

16 Plaintiff contends that dismissal of class allegations is premature. (Opp., at p. 7:21-23.)
 17 However, federal courts have granted motions to strike based on class allegations when they are
 18 asserted in contravention of a clear legal bar against class treatment of the action, such as the
 19 plaintiff's lack of standing or the assertion of claims under a statute that does not permit class
 20 treatment. See, e.g., *McGuire v. BMW of North America, LLC*, 2014 WL 2566132, *6 (D.N.J.
 21 2014) (striking class allegations and dismissing claims to the extent brought under the laws of states
 22 in which named plaintiff lacked standing); *Tietsworth v. Sears*, 720 F. Supp. 2d 1123, 1147 (N.D.
 23 Cal. 2010) (striking class allegations where proposed class was unascertainable); *Aiello v.*
 24 *Providian Financial Corp.*, 257 B.R. 245, 253, Bankr. L. Rep. (CCH) P 78163 (N.D. Ill. 2000),
 25 *aff'd*, 239 F.3d 876, 37 Bankr. Ct. Dec. (CRR) 109, 45 Collier Bankr. Cas. 2d (MB) 591, Bankr. L.
 26 Rep. (CCH) P 78356 (7th Cir. 2001) (striking class allegations because plaintiff lacked standing);
 27 *See, e.g.*, Moreover, "[p]ursuant to Rule 23(c), 'the court must—at an early practicable time—
 28 determine by order whether to certify the action as a class action.'" *Sanders v. Apple Inc.*, 672 F.

1 Supp. 2d 978, 990 (N.D. Cal. 2009) (*quoting* Fed. R. Civ. P. 23(c)(1)(A)). Therefore, the motion to
 2 strike is not premature and the Court should grant the motion to strike.¹

3 *i. Numerosity Does Not Exist.*

4 The class action is an exception to the usual rule that litigation is conducted by and on behalf
 5 of the individual named parties only.” *Comcast Corp. v. Behrend*, 569 U.S. 27, 33 (2013) (citation
 6 omitted). As such, “[t]o come within the exception, a party seeking to maintain a class action “must
 7 affirmatively demonstrate his compliance with Rule 23.” *Id.* (citation omitted). One such
 8 requirement set forth by Rule 23 (a)(1) is that a prerequisite to certifying a class is the need to
 9 demonstrate “the class is so numerous that joinder of all members is impractical.” *See*, Fed. R. Civ.
 10 P. 23(a)(1). However, no such showing is made in the Complaint here for the simple reason that,
 11 as addressed above and in the Motion to Strike, the Motion to Dismiss, and concurrently filed Reply
 12 to Opposition to the Motion to Dismiss, neither Plaintiff nor any putative class members suffered
 13 any concrete injury-in-fact, and therefore lack standing.² Because Plaintiff—let alone any putative
 14 class members—does not have standing, the class size is zero people.

15 ¹ Plaintiff cites cases ruled on by this Court to support his argument that it would be premature to
 16 strike his class claims. However, those cases are distinguishable. Here, Motorola has established
 17 Plaintiff lacks standing. Several of the cases cited by Plaintiff do not address the issue of standing.
 18 *See, Bui-Ford v. Tesla, Inc.*, No. 4:23-CV-02321, 2024 WL 694485 (N.D. Cal. Feb. 20, 2024)
 19 (denying motion to strike based on atypicality of plaintiffs who were not subject to arbitration
 20 clauses, but class members were subject to said clauses.); *Tabak v. Apple Inc.*, No. 19-CV-02455-
 21 JST, 2020 WL 12049056 (N.D. Cal. Nov. 25, 2020) (denying motion to strike based on argument
 22 that state law prohibited a plaintiff from asserting class claims.) The cases that do address standing
 23 are readily distinguishable because in those instances the Court specifically found that the plaintiffs
 24 did have standing to pursue the asserted claims. *See e.g. Clancy v. The Bromley Tea Co.*, 308 F.R.D.
 25 564 (N.D. Cal. 2013) (denying motion to strike as this Court found Plaintiff did have standing and
 26 therefore leaving the question for class certification as to whether plaintiff could represent class
 27 members who purchased products which plaintiff did not buy.) *Id.* at 571. Noteworthy in *Clancy* is
 28 the Court’s statement, arguably applicable here, that “a plaintiff cannot create standing where it
 does not exist by seeking to certify a class.” *Id.* at 570.). In *In re Natera Prenatal Testing Litig.*,
 664 F. Supp. 3d 995 (N.D. Cal. 2023), the plaintiff had standing to assert the claims, and the Court
 denied a motion to strike because the issue regarding standing to represent purchasers of different
 products was deemed best considered at class certification stage. *See also Gatling-Lee v. Del Monte
 Foods, Inc.*, No. 22-CV-00892-JST, 2023 WL 11113888 (N.D. Cal. Mar. 28, 2023) (denying
 motion to strike because plaintiff had standing to assert the claims.). Here, Plaintiff Gabrielli, the
 only named representative, lacks standing and therefore the class allegations should be stricken.

² Plaintiff’s Complaint alleges that the other putative class members are “similarly situated”, and
 consequently if Plaintiff lacks standing as Motorola contends, so do the other class members.

1 Plaintiff contends that discovery must be allowed to determine if the class presents
 2 numerosity. (Opp. at pgs. 8:12-19 and 9:5-9.) A party who hopes at some point to seek class
 3 certification is not always entitled to discovery on the class certification issue. See, e.g., *Doninger*
 4 *v. Pac. Nw. Bell, Inc.*, 564 F.2d 1304, 1313 (9th Cir.1977) (stating that class certification was
 5 properly denied without discovery where plaintiffs could not make a *prima facie* showing of Rule
 6 23's prerequisites or that discovery measures were "likely to produce persuasive information
 7 substantiating the class action allegations"). Moreover, Plaintiff does not address where his
 8 estimation of the class composing of more than 100 persons is derived. And, while Plaintiff cites
 9 *In re Cooper Cos. Inc. Sec. Litig.*, 254 F.R.D. 628, 634 and *Oh v. Hamni Fin. Corp.*, No. 2:20-cv-
 10 02844-FLA (JCX), 2024 WL 3435259 at *2 (C.D. Cal. Mar. 19 2024) to support his argument that
 11 numerosity is presumed when the class contains forty or more members, the cases are inapposite
 12 as, in those instances, the courts had sufficient facts to make a presumption that the class would be
 13 over forty individuals. Here, even if he could demonstrate that class member had standing to pursue
 14 these claims, Plaintiff does not address his methodology for finding the number of individuals in
 15 the class. Nor the length of time the "Reject All" button was allegedly not functioning properly.
 16 (See DE 1, ¶ 78.) Nor the number of people who purportedly clicked the "Reject All" button during
 17 that time. (See DE 1, ¶ 80.) Therefore, the class action allegations of the Complaint are not well-
 18 pleaded and the Court need not construe the allegations in Plaintiff's favor.

19 Plaintiff has not been able to credibly argue in his Opposition how any amount of discovery
 20 would show the number of individuals (other than Plaintiff) who clicked the "Reject All" button.
 21 (See Opp., at p. 9:7-9.) And Plaintiff cannot make a *prima facia* showing otherwise. Therefore, the
 22 class allegations should be stricken.

23 *ii. The Class Allegations Should Be Stricken Because Individual Questions Will*
 24 *Predominate.*

25 Plaintiff contends he meets his pleading burden alleging that common question predominate
 26 over individualized questions, because of his allegation that "each class member's claim derives
 27 from the same unlawful conduct that led them to believe that Defendant would not cause third-
 28 party cookies to be placed on their browsers . . . after Class members chose to reject all non-essential

1 cookies and tracking technologies on the website[.]” (DE 1, ¶ 81.) However, even if a consumer
 2 clicked the Reject button, and continued to use Motorola’s website, the consumer may have, should
 3 have, or could have reviewed the Terms of Use (“TOU”). The TOU includes a class action waiver
 4 which explicitly informs the user that they cannot assert a claim on a classwide basis related to a
 5 purported website-based injury. Thus, those consumers would understand that they are not/cannot
 6 be members of the class. Similarly, if, for example, the putative class member is a repeat or
 7 sophisticated Motorola website shopper, he or she was or may have already been aware of the TOU
 8 and its terms. To the extent, however, any class member believes they are *not* subject to the TOU,
 9 as Plaintiff appears to argue, an individual inquiry must then be conducted to determine whether or
 10 not that specific putative class member did in fact know that s/he agreed to be bound by the TOU
 11 by continuing to utilize the website. Likewise, if a putative class member believes he or she has
 12 suffered an injury different than that alleged in the Complaint that would constitute an injury in fact
 13 which would confer standing upon them, individualized inquiries would be required to determine
 14 which class members do or do not have Article III standing. *See Alig. v. Rocket Mortg., LLC*, 126
 15 F.4th 965, 974 (4th Cir. 2025) (citing *TransUnion*, 594 U.S. at 431.). Again, Plaintiff attempts to
 16 argue Rule 12(f) is not the proper mechanism to rule on the issues of class certification citing
 17 *Eigenberg v. USA Waste of California, Inc.*, No. 5:24-CV-00490-SVW-SHK, 2024 WL 4404961
 18 (C.D. Cal. July 30, 2024) and *Chose v. Accor Hotels & Resorts (Maryland) LLC*, No. 19-CV-
 19 06174-HSG, 2020 WL 759365 (N.D. Cal. Feb. 14, 2020). However, both courts found that Rule
 20 12(f) is only inapplicable if the facts are sufficiently pled. In fact, in *Chose*, the court **did** strike the
 21 plaintiff’s class allegations, because it found that the punitive damages claims were insufficiently
 22 pleaded. *Chose*, 2020 WL 759365 at *6.

23 Because this is a fundamental and gate keeping inquiry, even if standing exists, allowing
 24 the class allegations to remain would be likely to result in extraordinary discovery efforts, including
 25 deposing many alleged putative class members in order to make individual factual inquiries and
 26 related determinations. Therefore, the motion to strike should be granted.

27 **d. Several of Plaintiff’s Claims are Time-Barred.**

28

1 Plaintiff contends that his causes of action are tolled by the discovery rule. (Opp., at p.
 2 10:25-26.) Pursuant to the “discovery rule,” the accrual of a cause of action is postponed until the
 3 “plaintiff discovers, or has reason to discover, the cause of action.” *Fox v. Ethicon Endo-Surgery, Inc.*, 35 Cal. 4th 797, 807 (2005). “A plaintiff has reason to discover a cause of action when he or
 5 she has reason at least to suspect a factual basis for its elements.” *Id.* Therefore, it is inquiry notice,
 6 not actual notice, that is relevant to the discovery rule. *Id.* For the discovery rule to apply, the
 7 plaintiff “must specifically plead facts to show (1) the time and manner of discovery and (2) the
 8 inability to have made earlier discovery despite reasonable diligence.” *Id.* at 808, 27 Cal.Rptr.3d
 9 661, 110 P.3d 914 (internal quotation marks omitted); *see McGowan v. Weinstein*, 505 F. Supp. 3d
 10 1000, 1018–19 (C.D. Cal. 2020).

11 Plaintiff contends that because Motorola led class members to believe that their rejection of
 12 non-essential cookies would be honored, class members were unable to discover the truth, tolling
 13 the remaining non-contractual statutes of limitations. (Opp., at p. 16:18.) However, the California
 14 Supreme Court has stated, “the statute of limitations begins to run when the plaintiff suspects or
 15 should suspect that her injury was caused by wrongdoing, that someone has done something wrong
 16 to her.” *Jolly v. Eli Lilly & Co.*, 44 Cal. 3d 1103, 1110, 245 Cal.Rptr. 658, 751 P.2d 923 (1988).
 17 Just as Plaintiff has said, finding what alleged information is being collected is simple to discover.
 18 Moreover, if some putative class members received targeted ads – which is another individualized
 19 issue – and those ads were in sufficient volume, those members of the putative probably should
 20 have suspected their alleged injury – that their data had been collected contrary to their request
 21 manifested by clicking the Reject button. This determination requires individual factual inquiries
 22 and evaluations.

23 As outlined in the Motion, a purported “Class Period” of four years far exceeds the
 24 applicable statutes of limitations for all claims except the two contract-based claims. As such, the
 25 putative class is facially overbroad and all class allegations inconsistent with the applicable statutes
 26 of limitations must be stricken and the “Class” definition must be amended. 5C Fed. Prac. & Proc.
 27 Civ. § 1383 (3d ed.).

28

1 Plaintiff also alleges a tolling of the statute of limitations based on the doctrine of fraudulent
2 concealment. (Opp., at p. 10:25-26.) However, “[f]or a defendant to be equitably estopped from
3 asserting a statute of limitations, the plaintiff must be directly prevented ... from filing [a] suit on
4 time.” *Vaca v. Wachovia Mortg. Corp.*, 198 Cal. App. 4th 737, 746, 129 Cal. Rptr. 3d 354, 360
5 (2011); see also Al-Ahmend, *supra*, 603 F. Supp. 3d at 877. Here, Plaintiff fails to allege any
6 intentional or deceptive conduct, beyond the allegation that the “Reject All” button was improperly
7 functioning, to prevent Plaintiff from being able to timely file his motion. There is no allegation in
8 the Complaint that Motorola did anything to conceal that the Reject button was allegedly not
9 working. And if it did, how was Plaintiff able to determine the Reject button was not working? He
10 may have had to hire an attorney who used an expert consultant to reach a conclusion that the Reject
11 button wasn’t working properly, but Plaintiff certainly does no allege that he had to unravel a
12 Motorola “cover -up” – no “cover up” is alleged -- to discover the alleged malfunctioning button.

13 Therefore, the proposed class period dating back to 2020, when the action was filed on
14 December 31, 2024 far exceeds the applicable statute of limitations for all claims except the two
15 contract-based claims. As such, the putative class is facially overbroad and all class allegations
16 inconsistent with the applicable statutes of limitations must be stricken and the “Class” definition
17 alleged must be amended. Similarly, because claims under CIPA are subject to a one-year statute
18 of limitations, neither Plaintiff nor any putative class members can be allowed to pursue even
19 statutory damages for alleged violations that occurred prior to December 31, 2023. Therefore, the
20 Court should strike the class period.

21 **III. CONCLUSION**

22 For the foregoing reasons, Motorola’s Motion to Strike should be granted, and the class
23 allegations should be stricken in their entirety. Or, if this Court is disinclined to strike them in their
24 entirety, the class allegations should be stricken where inconsistent with the applicable statutes of
25 limitations.

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Dated: April 24, 2025
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